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Explosive Tactics to INCREASE WEBSITE TRAFFIC








RAND FISHKIN

Rand stands for 'R'esearch 'AN'd 'D'evelopment in SEO at Moz

-  **01** Target audience who may share your content
-  **02** Communicate with your audience via social media, forums and blogs
-  **03** Produce SEO friendly Content
-  **04** Analyse your Traffic Sources
-  **05** Use Custom Images to get links back to you
-  **06** Use Keyword Research to your Advantage
-  **07** Use Internal Linking to Promote Your Posts
-  **08** Use Social Sharing Communities like StumbleUpon, Pinterest and Reddit
-  **09** Incorporate Great Website Design
-  **10** Grab Competitor Links











NEIL PATEL

SEO expert, Infographic genius and traffic magnet.

-  **11** Quantity of Content Matters
-  **12** Increase Traffic with Infographics
-  **13** Headline Should be Written for People and Search Engines
-  **14** Target Trending Topics
-  **15** Write Like You Talk (conversational tone)
-  **16** Build Your Mailing List
-  **17** Use Content Marketing Wisely
-  **18** Create a Social Media Presence
-  **19** Team Up and Shoot For The Goal
-  **20** Use Story Telling

CORBETT BAR

Think Traffic, think Corbett Bar. "SEO basics take an hour to learn and a lifetime to master" – Corbett Barr.

 21 Be Brave and Write About Something Nobody Else is	Create Different Formats of Your Content Like Presentation Slides 22 
Conduct an Interview with Someone Exciting 23 	 24 Do Guest Blogging
 25 Create Premium Content only for Subscribers	Provide Social Proof – As Featured On 26 
Improve Site Speed 27 	 28 Borrow Something That Works
 29 Launch a Product or Service	Link Out to the Best Content 30 

ANA HOFFMAN

You probably know which café serves the best latte in town, but do you know which café can get you a latte and some traffic – TrafficGenerationCafe of course. Oh and they do serve skinny.

 31 Touch on a Controversial Subject and Close Comments	Use Sport Related Reference in Your Articles 32 
Write Only About a Certain Topic for a Week 33 	 34 Create a List of 101 People, Blogs, Topics in your Niche
 35 Write a Series of Articles	Create a Widget or Plugin 36 
Use Story Telling Through Images 37 	 38 Target Un-monetized, high Volume Searches
 39 Try Reader Guest Post on Your Blog	Write an Article About a Scam 40 