



Ileane Smith: The Three C's of Blogging Success



Collaboration

Connection



Confidence



Sue Anne: Successful Blogging Blueprint

Successful Blogging Blueprint = Awesome Content + Free Traffic + A Great Offer



Free Traffic

Awesome Content



A Great Offer



Pat Flynn: Mistakes, Content Format and Smashing Post



 Deliver Content
in a Different
Format

Share Your Lessons
Learned, Pains
and Struggles



Create a
Smashing
Blog Post



Zac Johnson: Brand, Money and Promotion



 Understand
Monetization
Strategies

Build a Brand
not a Blog



Avoid
Promotional
Posts



References:

<http://basicblogtips.com/bloggging-tips>

<http://www.successfulblogging.com/how-to-get-traffic/>

<http://www.smartpassiveincome.com/remarkable-blogger/>

<http://www.blogggingtips.com/>